



JIM STRICKLAND  
City of Memphis Mayor



MARK H. LUTTRELL, JR.  
Shelby County Mayor

April 23, 2018

Reid Dulberger, CEO and President  
Economic Development Growth Engine  
Industrial Development Board of the  
City of Memphis and County of Shelby, Tennessee  
100 Peabody Place, Suite 1100  
Memphis, TN 38103

Re: Payment-in-Lieu-of-Tax ("PILOT") Incentive for The Whitehaven Landing

Dear Mr. Dulberger:

We are pleased to support the Community Builder PILOT for The Whitehaven Landing project and are designating the northwest corner of Faronia Road and East Shelby Drive as a site eligible for the program.

The parcel number is: 079060 00003

We appreciate the applicant's proposal to renovate a 74,000 square foot building as a family entertainment anchored retail center. Based on the proposed investment of \$2,405,228 to remove blight, increase jobs and improve the overall quality of this neighborhood, we approve of this project being presented to the Economic Development Growth Engine Industrial Development Board of the City of Memphis and County of Shelby, Tennessee (EDGE) for consideration pursuant to its Community Builder Payment-in-Lieu-of-Tax Program Policies and Procedures for a 15-year PILOT.

Jim Strickland  
Mayor, City of Memphis

Mark H. Luttrell, Jr.  
Mayor, Shelby County